



THE CONTRIBUTOR

A NEWSLETTER FOR SUPPORTERS OF THE OMH FOUNDATION SPRING 2022

**This Year's Gala
is June 4th!**

ONSLOW
CASINO
ROYALE
2022





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MISSION

To generate financial and other public support for the mission of Onslow Memorial Hospital through fund-raising and community empowering activities.

VISION

To position Onslow Memorial Hospital as the hospital of choice in Onslow County.

FOUNDATION BOARD

- | | |
|------------------------------|--|
| Brandon Mills, <i>Chair</i> | Dr. Sharon Dresbach |
| Jeb Brown, <i>Vice-Chair</i> | Dr. Jose Ros |
| Matt Ray, <i>Secretary</i> | Scott Smith |
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| Tiffany Choice | Col Grant Sparks, <i>Director Emeritus</i> |
| April Clark | Lee Ann Thomas, <i>Executive Director</i> |
| Maria Dempster | |



SATURDAY, MARCH 26, 2022

HetuStrong Race delivers emotional victory for cancer awareness



The Onslow Memorial Hospital Foundation, Onslow Memorial Hospital and Onslow Radiation Oncology would like to thank the HetuStrong Race Against Cancer / Ronnie Hetu Memorial, the Goodyear All American Speedway and the Carolina Mini Stock Challenge for hosting the HetuStrong Race Against Cancer March 26. The proceeds from the event will benefit Onslow Radiation Oncology.

Ronnie Hetu, who is survived by his wife Pam, lived and worked in Wilmington, NC. He owned and operated Autos-4-U Transport Service, but was well known as a 30-year veteran of Mini Stock racing who considered Goodyear All American Speedway, then called Coastal Plains Raceway, his home track. Ronnie passed away in March 2021.

The race's impressive entry list included names such as A.J. Sanders, as well as local standouts Travis Miller and Brandon Clements. But it was a come-from-behind victory for Robert Strmiska on Saturday March 26. Ronnie's son Kris, a former Carolina Mini Stock Challenge champion, was spotting for Strmiska during the race, making it an emotional victory and fitting tribute to Ronnie's big-hearted legacy!





'A Labor of Love' for moms and babies at Onslow Memorial Hospital: Building for Babies has begun!



Everything we are creating with this renovation is designed to support the concept of the mother-baby unit—it's all about giving our moms a better delivery experience and a better bonding experience.

—Dr. Madhur Mittal

The 1.5 million dollar "Building for Babies" renovation at Onslow Memorial Hospital (OMH) shifted into high gear this March when the hospital's covid numbers dropped substantially. With over 1.2 million funded by Onslow County donations, it truly is "a labor of love—by the community and for the community," says Lee Ann Thomas, OMH Foundation Executive Director.

"Our donors have been with us every step of way," says Thomas. "We are hosting a final Building for Babies gala event on June 4th—and I know we can bring this home! Our contributors see how important this project is for Onslow County."

Dr. Madhur Mittal, Medical Director for Neonatal Services, couldn't agree more. "We have to always keep improving for the community and believe in the work," says Mittal. "This is a community hospital; we are here to serve."

Major structural changes reflect mission and goal

Having dedicated more than 25 years of his career to neonatology at OMH, continually improving the hospital's 24/7 neonatal services and NICU has been Dr. Mittal's "primary mission and goal" from day one. And now major infrastructure improvements to the Maternal Child Services Floor will reflect the dedication of the OMH providers and staff.

The structural changes that began on March 14th include:

- refurbishing 6 semi-private rooms, 5 of which have in-room bathrooms with showers that will be refurbished;
- refurbishing 2 hall bathrooms with showers in postpartum to the same standard as the in-room bathrooms;
- adding a self-serve family nourishment room;
- refurbishing all 10 LDR (Labor/Delivery/Recovery) rooms, including their private bathrooms with showers;
- upgrading 4 of the above refurbished LDR rooms to LDRP (Labor/Delivery/Recovery/Postpartum) rooms

Onslow NICU Night Shift Nurses Shine

See photo opposite page

The Nursery/Neonatal Intensive Care Unit (NICU) night shift team at Onslow Memorial Hospital is comprised of five nurses dedicated to caring for at-risk newborns. The team has been recently featured on the UNC Health Foundation website for demonstrating a bond of camaraderie that is truly exceptional.

Each night from 7 p.m. to 7 a.m., these nurses work tirelessly to care for, and in some instances save the lives of, the tiniest of patients. To read the feature story about these neonatal super stars please go to:

<https://unchealthfoundation.org/gifts-at-work/unc-health-values/valuessuperstars-onslow-nicu-night-shift-nurses/>



Today's moms want the privacy of a modern birthing room with soothing colors and home-like furniture to lessen anxiety while they deliver—and they also want to keep their baby with them after delivery.

—Dr. Timothy Edwards

Designed for an even greater benefit than meets the eye

While the soothing rooms and elegant bathrooms are designed to create a warm, home-like ambience to relax moms throughout the labor/delivery/recovery/postpartum experience, there's an even greater benefit to the design than meets the eye.

"In being able offer a home-like delivery with 21st century pain control, advanced technology, and specialists on hand should they be needed, we can provide moms with what they want without sacrificing safety," says Dr. Timothy Edwards, a provider of OB-GYN care at Women's Healthcare Associates in Jacksonville.

"Today's moms want the privacy of a modern birthing room with soothing colors and home-like furniture to lessen anxiety while they deliver—and they also want to keep their baby with them after delivery," he explains.

The practice of caring for mother and baby together in one room is called 'couplet care'. It means that all the baby's routine assessments and screenings will occur right in the room, where parents have the

opportunity to ask questions and voice any concerns immediately. New parents also get to build confidence with skills like bathing, diapering, and soothing—all before they leave the hospital.

Couplet care is now strongly recommended by leading health organizations, including the American Congress of Obstetricians and Gynecologists (ACOG), the American Academy of Pediatrics (AAP), and World Health Organization (WHO).

Mother and baby skin-to-skin contact after birth aids in the development of numerous physiological pathways—for example, regulating the infant's body temperature and glucose levels. Studies show that when babies are not separated from their mothers, they cry less, soothe more quickly, spend more time quietly sleeping, have greater breastfeeding success, and stay healthier—well into later life.

Hospital committed to seeing project through, promises CEO

"This project is made possible by so many people who share a passion for our community hospital and for the community we serve," states President and CEO, Dr. Penney

Burlingame Deal. "I am grateful to our OMH Foundation and the many donors for their support of Building for Babies. Our Board, medical staff and leadership immediately recognized the importance of this project and have worked hand in hand with the Foundation from the very beginning. OMH is committed to seeing this project through to completion so much so that we will be making up the difference in funds raised and the associated costs."

"For me, Building for Babies is one of the most meaningful campaigns the Foundation has ever undertaken," agrees Thomas. "The Onslow community is building much more than a beautiful, modern facility—together we're creating a space for the mother and baby's bond to grow. I can't think of any better use of our money, can you?"

Written by Jennifer Mackenzie, Medical writer based in Raleigh, NC

Our donors have been with us every step of way. We are hosting a final Building for Babies gala event on June 4th—and I know we can bring this home!

—Lee Ann Thomas, OMH Foundation Executive Director

ONSLOW CASINO ROYALE

Let's go All-In for the final
Building for Babies fundraiser!

House rules for the evening:

At check-in: Each player will receive \$5,000 of free funny money!

At 7 p.m.: Casino Party Aces will open the tables and keep them open for three full hours of fun. Players redeem their funny money for chips at any casino table and are free to move from table to table to try their luck at different games including Blackjack, Roulette, Craps, Poker, Let-it-Ride and Three Card Poker.

At 10 p.m.: The tables will close after approximately three hours. At the end of the night, chips are converted to raffle tickets at a rate of 1 ticket for every \$2,500 in chips. This is your chance to win great prizes!

Let's review the main games:

Blackjack: Blackjack is by far the most popular casino game in America. The objective is to beat the dealer's hand and get as close to 21 as possible without going over 21 (called "busting"). The Players and Dealer receive two cards each. The Players' cards are dealt face up, while the Dealer has one face down (called the hole card) and one face up.

If you want to play like a pro, ask a Party Aces Dealer to teach you "Basic Strategy." Blackjack is a game of skill, not solely chance like other casino games. By using mathematical playing and betting techniques, it's possible to swing the odds in your favor!

A few Blackjack terms to remember:

Hitting: This means you want the Dealer to give another card to your hand. Tap the table behind your cards with your finger.

Standing: This means you are satisfied with the total of the hand and want to stand with the cards you have.

Surrendering: In some games you can forfeit your hand immediately with an automatic loss of half the original bet (if you think you can't beat the Dealer's hand). Half a loss is better than losing the entire bet!



HIGH ROLLER SPECIAL

Pay a \$100 donation to get
into the HIGH ROLLER area
for a chance to win
special prizes



Roulette: Roulette is named after the French word meaning “little wheel.” Players place bets on either a single number, various groupings of numbers, the colors red or black, whether the number is odd or even, or if the numbers are high (19–36) or low (1–18). The Dealer spins the wheel in one direction, then spins a ball in the opposite direction until it falls into one of 38 (American style roulette) pockets on the wheel. The winnings are then paid to anyone who has placed a successful bet.



Craps: Craps is of the most exciting (and loudest!) of casino table games. In casinos you’ll often hear a roar of Players cheering for their favorite numbers. In brief, Players bet by placing chips on the “pass line” on the craps table. Craps can be as simple as betting on one number and either winning or losing on each roll, or as complex as making a bet, waiting until the shooter rolls a target, or “point” number, then hoping the shooter can roll the same number again. Casino Party Aces will take the time to explain all the rules!

Poker: Played in the World Series of Poker, Texas Hold ‘Em is easily the most popular poker game in America today. In Texas Hold ‘Em, players are dealt two “pocket” or “hole cards” then wait for 5 community cards to be revealed. Betting takes place in four rounds and Players must make their best hands with any combination of 5 cards (their hole cards and the communal).



Not a gambler? No problem!

We will offer delicious heavy hors d’oeuvres, a well-stocked cash bar and provide great dancing music! So get out your glitziest cocktail dresses and high roller suits. Come ready to enjoy all the fun and excitement of Vegas right here in Jacksonville!



Welcoming yet elegant,
our new Maternal Child Services Floor is designed for
mother-baby bonding and family-centered comfort





You know that 'wow' feeling you get from stepping into a 5-star hotel? That was the vision for the new OMH Maternal Child Services Floor.

The showers have full slab surrounds with a marble design. This will not be the kind of shower you typically see in a hospital! I think the moms will be very pleased.

—Angela Byrd, Senior Interior Designer, The East Group in Raleigh, NC



SPONSORSHIPS

	GRAND ROYALE \$10,000	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,000	BRONZE \$500
Tickets	VIP for 16	16	12	8	4
Parking	Reserved	Premiere	Premiere		
Logo in all Newspaper Advertising	✦	✦	✦		
Name Only in Newspaper Advertising				✦	✦
Logo on Foundation Website	✦				
Logo on Tickets	✦				
Advertising on Screen at the Event	✦	✦	✦	✦	✦
Advertising Recognition on our Website	✦	✦	✦	✦	✦
OMH Foundation Quarterly Newsletter	✦	✦	✦	✦	✦
Donor Recognition Plaque (if Requested)	✦	✦	✦	✦	✦
Permanent Recognition on the Wall of OMH	✦	✦	✦	✦	✦

Please understand that we will not be able to accommodate special seating requests or extra seating at sponsorship tables.

Please submit completed registration form to the Onslow Memorial Hospital Foundation.

***Mail:* OMH Foundation - Casino Royale**

**317 Western Boulevard
Jacksonville, NC 28546**

***Fax:* (910)577-2575**

***Email:* leeann.thomas@onslow.org**

*If your sponsorship includes logo representation, please submit a digital, high-resolution logo to **leeann.thomas@onslow.org***

DEADLINE to be included in promotional materials: May 27, 2022

Questions or More Info, please call 910-577-2651



JUNE 4, 2022 SPONSORSHIP INFORMATION

Please print clearly

Sponsor Name

Email

Recognition Name Please print below exactly how you would like your sponsorship listed in formal recognition (such as your personal name, business name, in memory of a loved one, etc.)

Mailing Address (including zip code)

Contact Name Circle one: Mr. / Ms. / Mrs. / Dr.

Business Website

Phone _____ - _____ - _____

Cell Phone _____ - _____ - _____

SPONSORSHIP

- ☐ Grand Royale \$10,000 ☐ Platinum \$5,000
☐ Gold \$2,500 ☐ Silver \$1,000 ☐ Bronze \$500

Will you be attending the event? Yes ☐ No ☐

Would you like to receive a donor recognition plaque? Yes ☐ No ☐

PRE-PAY FOR DRINK TICKETS ☐ \$25 ☐ \$50 ☐ \$100 (no refunds) **Pick up at the door!**

PAYMENT OPTIONS

- ☐ Check included
☐ Bill us starting the first day of _____
(month)

- ☐ Please charge our credit card
(VISA or MasterCard)

- ☐ Full amount
☐ Break bill up into

Name on card _____

_____ bills of \$ _____ each

Card number _____

Billing schedule:

- ☐ monthly ☐ quarterly

Exp. date _____ / _____ CVV Code _____
(3 digits on back)

Billing zip code _____



The CONTRIBUTOR

317 Western Boulevard
Jacksonville, NC 28546

ONSLOW
C♦SINO
R♥YALE



Coming June 4th, 2022!